

Website Contest Guidelines For Chapters of Tennessee GWRRA

Purpose:

These guidelines establish procedures for recognition of a deserving Tennessee Chapter webmaster for his or her hard work and creativity in establishing and maintaining a Chapter website that is comprised of vital informational content. The Chapter website can be a very valuable tool in recruiting new GWRRA members. It should also serve the Chapter participants. In fact, anyone worldwide has access to your Chapter website, so let's display our GWRRA Chapters with pride!...via the world wide web.

Design and Scoring:

- There is no requirement for a specific design format. Highly technical issues will not be considered. The primary emphasis of the contest is on *website content*.
- Several items will be considered minimum desired content for the home page. These are listed on the Guideline Reference Sheet attached. Other content will be scored as well.
- Links that are considered in the scoring process will be checked (clicked on) to ensure that they point to where they should and do not display an error page.
- Scoring will be completed using a point system by the TN District MECs at *unannounced periodic intervals* throughout the year. The Chapter webmaster whose website has accumulated the most points during the year will be declared the winner.

Notification of Award:

The award will be presented at Winter Event 2011 to the webmaster of the TN Chapter whose website is selected for the annual award (as determined by the scoring process above).

Submission Requirements:

This contest requires entry; Chapter websites will not automatically be considered. The Chapter webmaster must be a GWRRA member in order to participate in this contest.

Contest entry is simple! This contest can be entered by sending *an email* to the TN District MECs:

- Ranny and Jenice Saint email tennsaint@msn.com

The email must:

- Indicate your intention to enter the contest.
- Contain a URL or link to the Chapter website
- Be received by the TN District MECs no later than January 31, 2010.
- Provide the Chapter Webmaster's name, GWRRA membership number, email address, and telephone number

You will receive a reply email acknowledging receipt of your contest entry.

Tie Breaker:

In the event of a tie, the overall website content will be reviewed by the TN District MECs. Their review and decision will determine the winning website and will be final.

TENNESSEE CHAPTER WEBSITE AWARD GUIDELINE REFERENCE SHEET

AREA SCORED	ITEMS SCORED
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Home Page Minimum Content	"Gold Wing Road Riders Association"
	Chapter Designation (such as TN-A)
	Chapter Name
	City and State
	Date / Time / Location of monthly gathering
	Chapter, District, Region and GWRRA logos
	Link to GWRRA website www.gwrro.org
	Link to TN District website www.tngwrro.org
	Link to Region N website www.region-n.org
	GWRRA motto "Friends for Fun, Safety, and Knowledge"
	Link to or actual information: Chapter officers and staff and contact information

Other Content	"About Us" (information about your chapter: history, fun activities, etc.)
	Photo gallery (photos of fun rides, chapter staff, chapter events, etc.)
	Chapter events calendar or schedule
	Link to or actual information: TN District calendar of events
	Link to or actual information: Region N calendar of events
	"Contact Us" information
	Link to Chapter, District, Region current newsletter / newsletter archive
	Website last updated date
	Link to GWRRA membership application www.gwrro.org/downloads/GWRRAapplication.pdf
	Overall content / Visual appeal / User friendliness / Creativity
	Lack of incorrect or outdated information / Organization